



**7TH ANNUAL CONFERENCE OF
NORTH EAST INDIA COMMERCE AND MANAGEMENT ASSOCIATION
& NATIONAL SEMINAR**

ON

**INDIA'S ECONOMIC DEVELOPMENT DURING POST COLONIAL
ERA: INNOVATION IN TRADE, COMMERCE & BUSINESS**

2023

**24-25,
NOVEMBER**



Organized by

**Department of Commerce
Tripura University (A Central University)
Suryamaninagar, Tripura(W)
PIN: 799022, India**

About NEICMA

North East India Commerce and Management Association (NEICMA) is an academic forum of Commerce and Management educators working in Colleges/Universities and Management Institutes in the North Eastern states of India. Established in 2015 with primary objectives of promoting/ popularising Commerce and Management education and research in the North Eastern States. NEICMA is registered under the Societies Act with its head office at the Department of Commerce, Gauhati University. NEICMA has become one of the largest bodies of commerce and management teachers in the North-east region of India. At present the association has more than 270 life members from across the northeastern states. The Association has successfully organized six Annual conferences across North East and collaborated for various events like lecture series, workshops etc. with universities and colleges.



About Tripura University

Tripura University has come a long way in its quest for excellence as a higher education institution in this tiny landlocked state of Tripura, starting out modestly in 1976 as the Post-Graduate Wing of Calcutta University, becoming a state university in 1987, and finally becoming a Central University in 2007. By providing top-notch instruction and technological advancements in the fields of academic and research activities, the university is committed to the cause of empowering and developing the people of this state and the surrounding area. Northeast India's Tripura University has 44 diverse postgraduate Departments that are known for their academic brilliance and specialized training, drawing students from all over India and neighbouring countries



About Department of Commerce

The Department of Commerce was established in the year 1988 under the Faculty of Arts & Commerce with a vision of providing excellence in the fields of Commerce by imparting value based education, training and research. The Master's in Commerce (M.Com.) Programme was first introduced in the Department in 1988 followed by Ph.D. Programme in 1993. Presently, the department is offering M.Com. with specialisation in (a) Accounting and (b) Finance, Integrated Master Degree (IMD) in Commerce, Post Graduate Diploma in Finance and Taxation and Ph.D. (Commerce).



TRIPURA AT A GLANCE

Tripura is the third-smallest state in India and is bordered by Assam and Mizoram to the east and by Bangladesh to the north, south and west. From verdant hills and pristine lakes to vibrant festivals and indigenous traditions, Tripura unfolds a diverse and immersive journey for the Tourists. Tripura is popularly known as the land of Goddess Tripura Sundari and the temple is located at Udaipur. The State of Tripura is one of India's most ancient princely states. Blessed with beautiful lakes, rivers and forests, Tripura is worth visiting. The state has a number of historical and cultural significant places. The historically famous Ujjayanta Palace, Neer Mahal Palace, Tripura Government Museum are the pride of Tripura. The religious spots and temples in Tripura include Tripura Sundari Temple, Unakoti, Fourteen Goddess Temple, Bhuvaneshwari Temple, Kasba Kalibari located at India-Bangladesh Border, Benuban vihar, among others. The Jampui hill, Sepahijala Wildlife Sanctuary, Trishna Wildlife Sanctuary, and Eco Parks add to the attraction of the state in terms of its nature and wildlife sanctuaries.



ABOUT THE CONFERENCE

NEICMA is organizing its 7th Annual Conference on the holy land of Mata Tripureshwari, Tripura on the topic *India's Economic Development During Post Colonial Era: Innovation In Trade, Commerce & Business*. The governments of post-colonial India usually prioritize development overall leading issues. The notable accomplishments of the Indian economy since independence include the expansion of its transportation infrastructure, including its roads and railways, and the quick development of its telecom, technology, and financial services industries. India is about to undergo a significant upheaval. The last four decades have witnessed a change taking shape. But for the next three decades, India must attain and maintain a high rate of GDP growth in order to meet the growing ambitions of its young people. There will be a number of checkpoints throughout this arduous and protracted trek. To cope up with these challenges, it is the need of the hour to foster trade, commerce and business through innovative practices such that the the ambitious and sustainable goals set by the Government of India be achieved at par with the expected standards.

HOW TO REACH AGARTALA

■ **BY AIR:** Maharaja Bir Bikram Kishore Manikya Airport (IATA: IXA), also known as Agartala Airport, is located about 12 km from the main city of Agartala, the capital of the state of Tripura, and at about 20 km from Tripura University. It connects to most major metros of the country like Delhi, Mumbai, Ahmedabad, Bangalore and Chennai via Kolkata and Guwahati. It is also connected via Air with other North-eastern cities like Imphal, Shillong, Dibrugarh and Aizawl.

■ **BY RAIL:** Agartala Railway station (Station Code: AGTL) is about 5 km from Tripura University. Agartala is very well connected with important junctions, via broad gauge, like Lumding, Guwahati, New Jalpaiguri, Sealdah and Anand Vihar at New Delhi by some express trains. All trains to Agartala come via Badarpur Junction of Assam.

■ **BY ROAD:** The state is well connected with Gauhati, Silchar and Shillong by road (both Non-AC and AC buses). A daily bus service from Kolkata to Agartala is also available for which a transit visa is needed through Bangladesh.



CALL FOR PAPERS

The 7th Annual Conference of North East India Commerce and Management Association (NEICMA) aims to bring researchers and industry experts together to exchange and share their experiences and empirical evidence on a broad spectrum of INDIA'S ECONOMIC DEVELOPMENT DURING POST COLONIAL ERA: INNOVATION IN TRADE, COMMERCE & BUSINESS; issues pertaining to the real and financial sectors of the Indian economy, in general and to the North eastern Region (NER) of India, in particular. The conference intends to deliberate insightful discussions on topics such as:

- 1. Accounting and Reporting Practices**
- 2. Money, Banking and Insurance**
- 3. Corporate Governance and Corporate Social Responsibility**
- 4. Entrepreneurship, Creativity and Innovation**
- 5. Innovation in Sustainable Development Practices**
- 6. Logistics and Supply Chain Management**
- 7. Finance, Fintech; and Microfinance**
- 8. International Trade and Business**
- 9. Management Practices and Management Information System**
- 10. Marketing Innovation**
- 11. Strategy and Leadership**
- 12. Tourism and Hospitality Management**
- 13. Economic and industrial development with special reference to North Eastern Region of India**

The topics to be discussed are not limited to the above. Participants are also encouraged to contribute their research work on topics related to the themes and sub-themes.

SUBMISSION REQUIREMENTS

- The participants are required to submit their Abstracts to:
commerce.tu@gmail.com
- Only on receiving the Acceptance Letter, the participants are required to Register themselves with the link provided in Page- 6 of this brochure.
- Full Paper is require to be submitted in the same Email id provided above.

PAYMENT DETAILS

The participants are required to make payment only after receiving the acceptance intimation of the abstract from the organizers, to the following account:

BANK AND BRANCH	: SBI TRIPURA UNIVERSITY CAMPUS BRANCH
ACCOUNT NUMBER	: 32214900570
ACCOUNT NAME	: TU MERGED SCHEME
IFSC CODE	: SBIN0010495

GUIDELINES FOR SUBMISSION

I. Abstract

1. Language (English)
2. A maximum of 300 words
3. Content may ideally include:
 - a. Thematic area
 - b. Title of the paper
 - c. Background
 - d. Objectives/ Research questions
 - e. Theoretical framework
 - f. Methodology
 - g. Key findings/ Discussion
 - h. Keywords (3-5)

II. Full Paper

1. Must cover all the issues mentioned in the abstract.
 2. A maximum of 5000 words (excluding tables, graphs, and references)
 3. Plagiarism is strictly prohibited.
- * Please note that both full papers and abstracts will go through a double-blind review process.*

III. Paper format Guidelines

- Use the APA referencing style.
- Use Times New Roman 12-point fonts with double-spacing
- Add a separate cover sheet with name/s and contact details of the author/s
- There should not be any indication of the author's name or identity in the rest of the document.

BEST PAPER AWARD

From each Technical Session, one paper will be chosen, and the Best Paper Award will be granted to one paper based on the second presentation.

Important Dates

Activities	Dates
Date of Conference	November 24 and 25, 2023
Last date of Abstract Submission	November 05, 2023
Feedback on Abstract / Acceptance	Within November 10, 2023
Last date of Registration	November 15, 2023
Last date for Full Paper Submission	November 20, 2023

REGISTRATION

PARTICIPANTS WITH PAPER

Those who qualify to participate in the conference are required to complete the registration process on or before November 15, 2023. The Registration Form link is provided below.

PARTICIPANTS WITHOUT PAPER

Those who are willing to participate without paper can participate in the conference by completing the registration process and paying the Registration Fee on or before November 15, 2023 with the following Registration Form link:



REGISTRATION LINK

The **Registration Fees** for in-person participants for both the categories are:

Category of Participants	Registration Fee
Research Scholars / Students	INR. 1000
Faculty Members & Professionals (NEICMA Members)	INR. 2000
Faculty Members & Professionals (Non NEICMA Members)	INR 2500
Accompanying Persons	INR 2500

NOTE

- No TA DA will be provided to the participants.
- Limited Accommodation on twin sharing basis in the Tripura University Guest House and local hospitality may be provided to registered delegates only, on First Come First serve basis. A prior intimation of the same is mandatory.
- NO spot registration will be entertained.

CHIEF PATRON

Prof. Ganga Prasad Prasain

Hon'ble V.C. Tripura University

CHAIRPERSONS

Prof. Shyamal Das

Dean

Faculty of Arts & Commerce

Tripura University

Prof. Amrit Pal Singh

President

NEICMA

CONVENOR

Prof. A. P. Pati

General Secretary,

NEICMA

JOINT CONVENORS

Prof. Chinmoy Roy

Department of Commerce

Tripura University

Dr. Subir Kumar Sen

Head, Department of Commerce

Tripura University

CONFERENCE ORGANISING SECRETARY

Prof. Prallad Debnath

Department of Commerce

Tripura University

ACADEMIC ADVISORS

- *Prof. Pranjal Bezborah*
- *Prof. Debabrata Das*
- *Prof. Tasi Kaye*
- *Prof. Chinmoy Roy*
- *Prof. Amalesh Bhowal*
- *Prof. A. Rajmani Singha*
- *Prof. Sanjeeb Kumar Jena*
- *Prof. Kailash Chandra Biswal*
- *Prof. Joy Das*

MEMBERS

- *Dr. Jasojit Debnath*
- *Dr. Rajat Deb*
- *Dr. Soma Roy Dey Choudhury*
- *Dr. Himadri Barman*
- *Dr. Sange Gombu*
- *Dr. R. Giridhari Singh*
- *Dr. Ratan Kaurinta*
- *Dr. Horen Goowalla*
- *Dr. A. N. Shankar*
- *Dr. Sankar Sarma*
- *Dr. Prasansha Dong*
- *Ms. Moirangthem Manorama Chanu*

REGISTRATION & LOCAL HOSPITALITY

- *Md. Monzur Hossain*
- *Ms. Anita Behra*
- *Mr. Pukhram Rajiv Singh*
- *Mr. Amit Sangma*
- *Mr. Manav Kumar Chakma*
- *Ms. Priya Das*
- *Mr. Ragubir Sahu*
- *Mr. Palash Chowdhury*

CONTACT DETAILS

All communications related to sending of abstract, papers and registration should be made to the following person(s).

- **Prof. Prallad Debnath**, Conference Organising Secretary, Tripura University. Mobile: +91 9436134424.
- **Dr. Dipankar Malakar**, Joint Secretary, NEICMA. Mobile: +91 9707417031

Communication Relating to Accommodation/ Local Hospitality May Be Made to:

- **Mr. Amit Sangma**, Research Scholar, Department of Commerce, Tripura University. Mobile: +91 8413845138.

For Queries, You Can Write To Us At :

commerce.tu@gmail.com

