

त्रिपुरा विश्वविद्यालय  
TRIPURA UNIVERSITY



(केन्द्रीय विश्वविद्यालय)

(A CENTRAL UNIVERSITY)

सूर्यमणिनगर, अगरतला, त्रिपुरा, भारत

Suryamaninagar, Agartala, Tripura, INDIA

पिन Pin - 799022

बिजनेस मैनेजमेंट विभाग

DEPARTMENT OF BUSINESS MANAGEMENT

फोन Phone : (0381) 237 9219 (BBA)

237 9220 (MBA)

ईमेल e-mail : mbatu@tripurauniv.in (MBA)

TU/DoBM/F-7/HOD-OFFC/2017

Date: November 8, 2017

## Notice

As a part of the **MBA** academic curriculum the department is organizing an industrial visit for the paper Industrial Analysis bearing code **BMG 709C** to Bodhjung nagar on **11<sup>th</sup> November, 2017** for the students of MBA-I semester to enhance their knowledge of industries. Participation to this programme is compulsory. The necessary details are mentioned below:

Reporting time: 9 am

Dress code: Uniform.

Place of Reporting: Department of Business Management,  
Tripura University.

The visit will be followed by **Report submission and Viva presentation on 27<sup>th</sup> November, 2017**. The report and presentation will be in groups. The groups will be decided on the day of the visit.

Head

Department of Business Management  
Tripura University

अध्यक्ष / Head

व्यावसायिक प्रबंधन विभाग

Department of Business Management

त्रिपुरा विश्वविद्यालय

Tripura University



## TRIPURA UNIVERSITY

(A Central University)  
Suryamaninagar-799022

No F.TU/ADM-SAC/2016/003

Date: 09/05/2017

### NOTIFICATION

Dear Candidate,

Greetings from Department of Business Administration, Tripura University!  
We appreciate your interest in the **MBA programme** of the University. The Masters in Business Administration programme of Tripura University is approved by All India Council of Technical Education (AICTE), New Delhi. You are required to appear for Group Discussion (GD) and Personal Interview (PI) for final phase of selection for admission to our MBA Programme (2017-19) session in any one of the days between 29th May 2017 to 31st May 2017 Please note that NO TA will be paid for attending the GDPI.

Note: You are required to bring the following documents to appear in GD/PI process

- (i) Two passport size photographs
- (ii) All academic and other Certificates, mark sheets, degrees in original for verification at the time of interview are to be submitted later on.
- (iii) Students appearing in the final year/semester examinations can also appear for selection but their admission in the programme is subject to qualify the graduation examinations and are required to bring certificates of the previous examination passed/

**Date: 29<sup>th</sup> to 31<sup>st</sup> May, 2017.**

**Reporting time: 10 a. m.**

**Venue: Department of Business Management, Academic Building No 10, Tripura University, Suryamaninagar - 799022**

For any kind of clarification, contact to Dr. Debarshi Mukherjee, Head, Department of Business Management, Tripura University, Ph. No. 09402321567 (M) / Email id:- [mbatu@tripurauniv.in](mailto:mbatu@tripurauniv.in)

(Dr. Rajesh Bhowmik)

Coordinator

Students Admission Cell

Tripura University

Suryamaninagar

09/05/2017

# NOTICE

Date:28/03/2017

All the students of BBA-6<sup>th</sup> Semester 2017 (Marketing/HR/Finance) are hereby directed to attend a Lecture on Thursday (30/03/2017) from **2 to 4 PM**, related to Summer Project Report.



HOD

Department of Business Management,  
Tripura University

अध्यक्ष/Head

व्यावसायिक प्रबंधन विभाग

Department of Business Management

त्रिपुरा विश्वविद्यालय/Tripura University

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बिजनेस मैनेजमेंट विभाग

DEPARTMENT OF BUSINESS MANAGEMENT

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237 9020 (MBA)

ईमेल e-mail : mbatu@tripurauniv.in (MBA)

22<sup>nd</sup> May 2017

NOTICE

The process of Group Discussion (GD) and Personal Interview (PI) for admission in the MBA (2017-19) programme would be conducted from 29<sup>th</sup> May 2017-31<sup>st</sup> May 2017. The details of the Group Discussion and Personal Interview panels are given below. You are requested to make it convenient to attend the same as per schedule. A panel of Alumni of DBM would facilitate the process along with internal members. The reporting time shall be 9.30 am.

Registration Desk and candidate's movement from entry gate to GD Panel and subsequent PI Panel would be managed by the students volunteers from MBA 4<sup>th</sup> semester under the supervision of Mr. Tamal Chaudhuri, Monalisa Chanda and Poulami Shil. The list of student volunteers would be released separately.

Group Discussion Panel (with an Alumni)

Day 1- 29th May, 2017	Day 2- 30th May, 2017	Day 3- 31st May, 2017
MD, DM, MC, PS	MDS, MC, PS	MC, PS, MD

Personal Interview Panel (with an Alumni)

Day 1- 29th May 2017	Day 2- 30th May 2017	Day 3- 31st May 2017
ND	AK	AK
MDS	ND	ND
AK	DM	DM
DM	MD	MDS

DM- Dr. Debarshi Mukherjee

MD- Mr. Manish Das *Manish Das 22/5/17*

ND- Mr. Nirmalya Debnath *Nirmalya Debnath 22/5/17*

MDS- Ms. Mahasweta Das Saha *Mahasweta Saha 22/05/2017*

AK- Ms. Anjana Kalai *Anjana Kalai 22/05/2017*

TC- Mr. Tamal Chaudhuri *Tamal Chaudhuri 22/5/17*

PS- Poulami Shil *Poulami Shil 22/05/17*

MC- Monalisa Chanda

*Mahasweta Saha*  
22/05/2017  
Ms Mahasweta Das Saha,  
Assistant Professor,  
Department of Business Management,  
Tripura University.

*Debarshi Mukherjee*  
22/5/17  
(Dr. Debarshi Mukherjee)  
Head  
Department of Business Management  
Tripura University

# PLACEMENT NOTICE

## Ashoke Leyland (Adhunik Motors)

### Post: Sales Executive

Following are the Details of the opening at Ashoke Leyland under direct Dealership Adhunik Motors :

Name of the Post : Sales Executive.  
Designation : Sales Executive.  
Qualification : Graduate/BBA (M/HR)  
Place of Posting : Agartala.  
Salary Package : 6,000 - 10,000  
Other Allowances (if any): Included  
Probation Period : 6 Months  
Job Description : Sales- Heavy Commercial Vehicle.  
Career Scope : YES!.The Company directly supervise the employee performance and promote them suggesting the concerned dealership authority.



भारत/Head  
व्यावसायिक प्रबंधन विभाग  
Department of Business Management  
त्रिपुरा विश्वविद्यालय/Tripura University

Date: 17.04.2017

# NOTICE

This is for information to all 2<sup>nd</sup> & 4<sup>th</sup> Semester MBA Students of Tripura University that Department of Business Management (DoBM) is going to organise a special lecture series starting from **27<sup>th</sup> April 2017**.

In this series, the first special talk will be delivered by *Dr. Rajeev Dubey, Assistant Professor, Department of Sociology, TU* on "*Public and Counter Public (In)Question: Reflections on Higher Education and Democracy in contemporary India*". The Special Talk will be held in the DoBM building from **2PM to 4PM**.

All 2<sup>nd</sup> & 4<sup>th</sup> Semester MBA students are directed to attend the Special Talk. Attendance will be accorded after the lecture.

Manish Das  
17.4.2017

Manish Das  
HOD(I/C)

Department of Business of Management  
Tripura University

# NOTICE

Date:10/04/2017

This is for information of all concerned that, Mr. B.M. Pandey, Assistant Professor and Coordinator, Department of Law, Tripura University will deliver two(2) classes of special lecture on "Trademark & Copyright" on 12/04/2017 & 25/04/2017 respectively. Students of MBA (2<sup>nd</sup> Semester) 2017 are hereby directed to attend classes positively.

  
HOD

Department of Business Management,  
Tripura University

अध्यक्ष/Head  
व्यावसायिक प्रबंधन विभाग  
Department of Business Management  
विश्व विद्यालय/Tripura University





DEPARTMENT OF BUSINESS MANAGEMENT  
TRIPURA UNIVERSITY

## NOTICE

There will be a special lecture on "Career as a Company Secretary" by Institute of Company Secretaries of India (ICSI), Guwahati Chapter in the Department of Business Management, Tripura University on 15<sup>th</sup> of September 2017 at 10.00 am (Friday) in lecture hall II. This session is specially organized for the students of MBA 1<sup>st</sup> Semester and BBA 5<sup>th</sup> Semester. Attendance is compulsory.

  
Dr. Debarshi Mukharjee 13/9/17  
Head of the Department

अध्यक्ष / Head  
व्यावसायिक प्रबंधन विभाग  
Department of Business Management  
त्रिपुरा विश्वविद्यालय  
Tripura University

Copy to:

1. PS to VC for favour of information
2. PS to Pro-VC for favour of information
3. PS to Dean (Arts & Commerce) — 
4. PS to Registrar
5. PS to Finance Office
6. Dean of Students Welfare  14/9/17
7. All HODs
8. Notice Board
9. Notice File



DEPARTMENT OF BUSINESS MANAGEMENT  
TRIPURA UNIVERSITY

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Dr. Debarshi Mukharjee

Head of the Department

अध्यक्ष / Head

व्यावसायिक प्रबंधन विभाग

Department of Business Management

त्रिपुरा विश्वविद्यालय

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DEPARTMENT OF BUSINESS MANAGEMENT

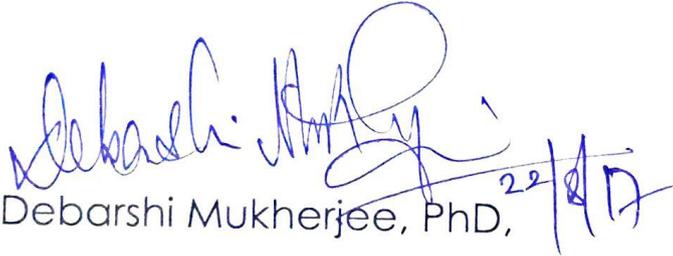
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## NOTICE

All students of MBA (Semester-I, Semester-III) & BBA (Semester-V) are hereby directed to remain present in the department on **26<sup>th</sup> (Saturday) & 27<sup>th</sup> (Sunday) August 2017** for interaction with members of the "**Expert Committee**" who will be visiting Tripura University for conducting Academic, Research, Financial Infrastructural Audit of the University.



Debarshi Mukherjee, PhD,

Head,

Department of Business Management



DEPARTMENT OF BUSINESS MANAGEMENT  
TRIPURA UNIVERSITY

11<sup>th</sup> September 2017

NOTICE

**Sub: Special Corporate Guest Lecture on 15<sup>th</sup> September 2017 at 3:00 p.m.**

In its endeavour to bridge the gap between industry and academia the department is organizing a special lecture by Subrata Dutta, Chief Technology Officer at ABP News Network Ltd, Noida on 15<sup>th</sup> Septemebr 2017 at 3 p.m. in the 1<sup>st</sup> floor conference hall of the Central Library. He is going to talk about one of the most contemporary topics i.e., immersive media. It his highly desired that all students of professional courses should actively participate in this knowledge transmission session. However, considering the paucity of seating space it is requested that concerned HODs should forward a list of students who would like to attend the lecture on a first come first served basis.

A Brief Profile of Mr. Subrata Dutta, Chief Technical Officer, ABP News Network Ltd.

Mr.Subrata Dutta has been with the organisation since 2005. He briefly left the organisation for 2 years to work with STAR Sports and rejoined us in 2015. In STAR Sports he played an important role in migrating ESPN channels to India and setup the state of the art Sports Production studion in Mumbai. Mr.Dutta has rich experience of over 25 years in Media organisations like ABP News Network, TV Today Network to name a few.

He is an engineer by profession and is also an alumnus of ISB, Hyderabad.

*Debarshi Mukherjee*  
Dr. Debarshi Mukherjee  
Associate Professor & Head

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6. Dean of Students Welfare
7. HOD (I/C) Dept. Of Law
8. HOD (I/C) Dept of Journalism & Mass Communication
9. All HODs
10. Librarian, Central Library
11. Notice Board
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Commerce	Dr. Subir Kumar Sen	NA	OKD, Guwahati (An Autonomous Research Institute of ICSSR and Government of Assam)	The Efficiency of Road Transportation Network in North East India: An Aggregative Analysis	2	1.40	1 year
Economics	Dr. Salim Shah	–	National Health Mission, Govt. of Tripura	“Status of RCH of Slum Dwellers in Agartala”	14.82	14.32	06 Months
	Dr. Salim Shah	–	15th Finance Commission, Govt. of India	“An Evaluation of the State Finances of Tripura (2006-07 to 2016-17)”	5.30	2.65	04 Months
	Dr. Jahar Debbarma	–	Tribal Research Institute (TRI). Govt. of Tripura	Status of Health, Drinking water, Hygiene & Sanitation Practices in Tribal Areas	4	1.60	06 Months

A total of 12 research Scholars have registered/submitted/been awarded PhD degree in the academic year 2017-18 from Economics, Management and Law departments.

Awards won by the faculty members of Economics, Management and Law:

Departments	Name of Teacher	Name of Awards/Medals/Honours	Date of Awards/ Medals/ Honours	Awarding Agency/Institution	Remarks
Business Management	Dr. Debarshi Mukherjee	Best paper award in the International Conference 2018- Innovative Health Financing Mechanism Making Healthcare Affordable in India,	19-21 January 2018,	JamiaHamdard University, New Delhi	–
	Dr. Debarshi Mukherjee	Received a prize of Rs. 5000/- for Outstanding Research Paper in the 2nd National Conference on Management Research	28th October 2017	ICBM School of Business Excellence supported by IIMP & AMDISA Hyderabad.	–
Commerce	Mr. Rajat Deb	World Management Excellence Award, 2017	28/12/2017	International Benevolent Research Foundation (IBRF, Kolkata), Indo Global Chamber of Commerce, Industries and Agriculture (IGCCIA, Pune) and Confederation of Indian Universities (CIU, New Delhi)	–

The faculty of Economics Management and Law has organized 10 workshops/ seminars/ symposia in the academic year 2017-18.

Departments	Date	Duration	Title	No. of Participants
Business Management	15 <sup>th</sup> September 2017	2 hours	Career as a Company Secretary by ICSI, Guwahati Chapter	100
	15 <sup>th</sup> September 2017	2 hours	Immersive Media by Mr. Subrata Dutta, Chief Technology Officer, ABP News Network Ltd.	120

**Annual Report 2017-18**

	14th November 2017	3 hours	Social Surfing 3.0 organized by Centre for Social Research (CSR) in association with Facebook	82
	14 <sup>th</sup> March 2018	3 hours	Lessons on Financial Planning for Young Investors organized by SEBI	60
	28 <sup>th</sup> March 2018	2 hours	Creative Thinking by Bhaskar Bose, Independent Management Consultant	60
	18 <sup>th</sup> April 2018	4 hours	Motivation and soft skill for Manager organized by Sanjay Singh, Director, Mutha Industries, Tripura.	60
Economics	23/04/2018	1 day	Professor J.B. Ganguly Memorial Lecture, 2017	50
Law	22nd July 2017	One Day	Intellectual Property Rights	75
Rural Studies	15th March 2018	1 day	Seminar and Debate-Essay Writing Competition, Peoples Education Programme	101
	28th May 2018	1 day	Workshop on NGOs for Rural Development	40

Faculty members of this group are active members of 28 professional learned societies. They have published 32 papers in indexed journals of India/Abroad. The details of these papers, the invited talks, etc. not mentioned above are given in the compact disc attached to this Report.