

AnjanaKalai

MBA(Marketing Management and Entrepreneurship Development), NET(Management), PhD (pursuing)

Assistant Professor, Department of Business Management, Tripura University

Research Topic	Cultural Influence on Adoption of Blended Learning Affecting Learning Gain Among the Students of Management Education in Tripura.
Topic Taught	Specializations papers of Marketing Management ,Entrepreneurship Development and Organizational Behaviour.
Work Experience	07/07/2009 to 14/09/2011 Center Manager, Triumphant Institute of Management Education Pvt.Ltd. Agartala Center, Tripura
Seminars,Conference	<ul style="list-style-type: none">*Presented a paper title ‘Impact of Culture on ICT in Tertiary Management Education of Tripura university- An Empirical Study’ in 17th International Business Horizon- INBUSHERA World Summit, 2017. Organized by Amity University, Uttar Pradesh in Association With The University of Northampton from 8th – 10th February, 2017*Presented a paper title ‘Influence of Culture on Adoption of E-learning Technologies Among the Students of Management Studies in Tripura- An Empirical Study’ in 1st International Conference on ManagementAnd Business Practices – Millennium Management Paradigm and Contemporary Business Practices Organized by Department of Management and Business Administration,Aliah University, Kolkata from 11th – 12th January, 2017.*Presented a paper title ‘Technology Adoption Among The Students of Management Studies: An Empirical Study on Tripura University’ in International Conference on Innovations in Technology- A Road Map For Achieving Global Competitiveness on 10th September, 2016.*Participated in the Regional Seminar on‘ Investing in Capital Market’Organized by the Department of Commerce, Tripura University in Association With The Securities and Exchange Board of India (SEBI) – National Stock Exchange of India Ltd (NSE) on 26th August, 2013
Workshps,Training	<ul style="list-style-type: none">*Participated as a Panelist in a Panel Discussion on Women & Science and Also Made a Presentation onContribution of Medical Science in Women’s Health’ on 25th February, 2014 Organized by Women’s Studies Centre, Tripura University.*Attended the Workshop for Educators on ‘ Open Source Technology For Education’ Organized by Rajiv Gandhi Indian Institute of Management- Shillong on 29th May, 2012.*Undergone Training in Business Skills Development Programme Conducted by MSME- Development Institute, Agartala in Tripura University from 6th February to 9th March, 2009.

MDP and FDP

*Delivered Lectures in Management Development Programme on Marketing Management Organized by MSME- Development Institute- Agartala in Tripura University in Association with Department of Business Management, Tripura University from 24th – 29th January, 2014.

*Participated in 7- Day Faculty Development Programme in Business Studies from 24th 30th March, 2014. Jointly Organized by Department of Commerce & Department of Business Management, Tripura University.

Publications

*Mukherjee, D., Kalai, A.,(2017), Technology Adoption Among The Students of Management Studies: An Empirical Study on Tripura university, Optimization- Journal of Research in Management,9(1).

*Mukherjee, D., Kalai, A.,(2017), ‘Impact of Culture on ICT in Tertiary Management Education of Tripura university- An Empirical Study’ in 17th International Business Horizon- INBUSHERA World Summit, 2017. Conference Proceeding of 1st International Conference on Management And Business Practices – Millennium Management Paradigm and Contemporary Business Practices Organized by Department of Management and Business Administration, Aliah University, Kolkata from 11th – 12th January, 2017. ISBN. 97893863305

*Mukherjee, D., Kalai, A.,(2017), ‘Impact of Culture on ICT in Tertiary Management Education of Tripura university- An Empirical Study’ Conference Proceeding of 17th International Business Horizon- INBUSHERA World Summit, 2017. Organized by Amity University, Uttar Pradesh in Association With The University of Northampton from 8th – 10th February, 2017.

Awards

Received Best paper award in International Conference on Innovations in Technology- A Road Map For Achieving Global Competitiveness on 10th September held at G L Bajaj Institute of Management & Research, Greater Nodia.
