

TU organises ‘PRAMBH’

Department of Business Management, Tripura University organises concluding ceremony of 14 days induction programme for the BBA and MBA students on 2nd of December 2021 at Maharaja Bir Bikram Satabarshiki Bhavan. This is the 5th consecutive year when Department of Business Management organises such programme for the newly joined students to welcome them in the Department of Business Management Family. The programme started with the facilitations of the guests, lighting of the ceremonial lamp followed by the inaugural song in both Bangali and Kokborok.

In the welcome speech Professor Debarshi Mukherjee, Head of the Department of Business Management and convenor of the programme welcomed all the dignitaries, guests, guardians, alumnis, scholars and the newly joined students with his motivating and enlightened them about the various aspects of the department.

Professor Shyamal Das, Dean of Arts and Commerce highlighted the importance of the different values and ethics for students to learn about to be a good human being. He also took time to appreciate the department to take such kind of initiative to benefit the students. One of the Alumni Mr. Sudip Deb also shared his experience of his journey in this department. The newly inducted students of BBA and MBA shared their experience of this 14 days induction. The Chief Guest of the programme Sri Sriram Taranikanti, Principle Secretary, Government of Tripura and Director SIPARD, Agartala, IAS batch of 1992, encouraged the students to focus on more to generate and develop business ideas which can help to prosper and solve the current problems in Tripura.

The Chief patron of the programme Prof. Ganga Prasad Prasain, Hon'ble Vice Chancellor of TU motivated the students to focus on more on entrepreneurship and to develop the mindset to be a job giver rather than be a job seeker. Dr. Manish Das concluded the programme with the vote of thanks, assistant professor of the Department of Business Management.

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TU induction program of MBA and BBA students

■ NEC Report

Agartala, Dec 2 : Department of Business Management, Tripura University organized the concluding ceremony of 14 Days' Induction Programme 'PRARAMBH' that is being celebrated in its 5th consecutive year on 2nd December 2021 at Maharaja Bir Bikram Satabarshiki Bhavan. This programme is being organised to welcome the fresh batch of MBA and BBA students for joining the Department of Business Management family. During the induction programme, students are familiarized with the course curriculum, Universal Human Values as mandated by AICTE. The programme started with the felicitation of guests, lighting of the ceremonial lamp followed by the inaugural song both in Bengali and Kokborok. In the welcome address, Professor Debarshi Mukherjee, Head of the Department and convenor of the programme welcomed all the dignitaries, guests, guardians, alumnis, scholars and the newly inducted students with his inspiring words and enlightened the various aspects of the department. Prof



Shyamal Das, Dean of Arts and Commerce highlighted about the values that need to be incorporated in the mind of the students for building a good humane character. He also appreciated the effort taken by the department to conduct such programme for the benefit of the students. One of the Alumnis Mr. Sudip Deb highlighted about his experience and his journey of two years in this department. The newly inducted students of BBA and MBA shared their experience about the

induction programme. The Chief Guest of the programme Sri Sriram Taranikanti, Principle Secretary, Government of Tripura and Director SIPARD, Agartala, IAS batch of 1992, encouraged students to develop business ideas and become an entrepreneur. He highlighted the importance of learning Marketing, HR and Logistics and how these learnings could be implemented for solving various issues and challenges prevailing in the society. He also mentioned about how

these learning could be used to overcome the challenges faced by the state due to its geographical barriers. He emphasized on to create more opportunities by developing new ideas that can benefit the logistics and uplift the local businesses. He also emphasized on the significance of soft skill and opened a gateway for the students of this department to carry out their internship-training and project works. The Chief patron of the programme Prof. Ganga Prasad Prasain, Hon'ble Vice Chancellor of TU motivated the students to focus more on entrepreneurship and also to develop a mind set to become a job giver rather than to become a job seeker. He congratulated all the students for taking admission to this department and motivated them to become a good human being. The programme was concluded with the vote of thanks proposed by Dr. Manish Das, Assistant Professor, wherein he expressed his gratitude to all the dignitaries and participants for their presence in this auspicious occasion and making this event a success. Department of Business Management, Tripura University release.

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