

12th March 2018

PRESS RELEASE OF RUBAROO 2k18

Rubaroo 2k17 was the first DOBM Alumni Meet followed by Rubaroo 2018, being conducted by DOBM Alumni team and Department of Business Management. This program provides a platform for reconnecting alumni with their Alma Mater. Rubaroo 2018 known as Rubaroo 2.0 has been extended to three days by organizing social events such as visit to Orphanage, conducting blood donation camp, tree plantation and alumni cricket tournament. Moreover, various cultural and management events have rekindled the bond between alumni, Alma mater and the institute.

This year, our journey started on 8th March, with a program called SAHAYOG that was held on the International Women's Day. The faculty members and the students of the department of business management visited an Orphanage named "NOBOPRANTIK" situated at Amtali. Happiness is best realized when we share it with others. Faculty members and students have tried to create some moments of happiness and have spent quality time with the children. Sweets, snacks and stationary items were also distributed to all the children.

On 10th March, alumni were invited to join Rubaroo 2.0 with their family members. The day was started with the formal inauguration by lighting the ceremonial lamp and an inaugural song. Dr. Debarshi Mukherjee, HOD, Department of Business Management; Dr. Rajesh Chatterjee (Assistant Professor, Centre for Social Exclusion and Inclusive Property, Tripura University & Coordinator of NSS unit, Tripura University), Ms. Anjana Kalai (Assistant Professor, DOBM & President, DOBM Alumni Association) and Dr. Debadyuti Chowdhury (Medical Officer, GBP Hospital) addressed the audience. A blood donation camp called 'SAVIOUR' was conducted with the support of NSS unit, Tripura University. There were near about 64 donors in the blood donation camp which is a great achievement for the department.

Further, there a tree plantation ceremony called 'EVERGREEN' was held wherein alumni, students and faculty members have planted several plants in front of Management Building. After completion of blood donation camp and tree plantation ceremony, cricket tournaments were conducted titled "Alumni Premier League", which was played amongst the various batches of the alumni of MBA and BBA. Near about 100 alumni have joined the grand event. 8th and 10th March was marked for outdoor activities. 11th March was marked for indoor specialities wherein an elaborate era of programs were conducted, celebrating the culture of the state, fostering creativity and confidence among the participants. The department of business management always thrives to churn compassionate leaders of tomorrow which has been the hallmark of the department since time. The day started with a formal inauguration by lighting the ceremonial lamp. The students performed the inaugural song followed by Rubaroo theme song which was created and composed by them. Ms. Anjana Kalai (Assistant Professor, DOBM & President, DOBM Alumni Association) delivered the welcome address. Ms. Dr. Debarshi Mukherjee, HOD, Department of Business Management addressed the audience. He appreciated his team in the department and management students who have put zealous and diligent efforts in academics as well as in organizing this grand event, Rubaroo 2.0. B.Sanjay, librarian enlightened the students with

his speech, emphasizing on entrepreneurship and utilizing the time wisely. The inaugural ceremony ended with a vote of thanks by Nirmalya Debnath, Assistant Professor, DOBM.

The cultural program started with a beautiful Hojagiri dance, performed by the management students. There was an interaction session, where alumni were engaged to share their experiences from college campus to corporate world. All alumni were delighted to be part of this event and inspired the present MBA students with their valuable opinions. They promised to strengthen the bond with the alma matter.

A ribbon dance was performed by the students. Further, there was a session wherein alumni performed. A folk song and a folk fusion dance (Bengali and Assamese culture) were performed by the management students. In the second half, a fashion show called "SATRANGI" was performed by the MBA and BBA students. SATRANGI was a metaphoric tribute towards the department of business management. There was a right mix of ethnic and fusion rounds in the SATRANGI with rhythmical music. This program left a great impact on the audience and created a magical aura in the Maharaja Nir Bikram Shatabarshiki Auditorium.

The final event of Rubaroo 2.0 was SYMPHONY, celebrity performance. Sourabee Debbarma, winner of Indian Idol 4 was invited for symphony. She performed like a diva and engaged audience by peppier numbers.

Lastly, the vote of thanks was delivered by Ms. Mahasweta Das Saha, Assistant Professor DOBM who formally declared the Rubaroo 2.0 closed for this year.