



SUSMITA DEO

GUEST FACULTY
TRIPURA UNIVERSITY

PROFILE

To get own self fitted into a job that can bring about progress for both ends. With degrees more of professionalism and management and a couple of internship experiences focused on marketing and Government IEC material development, I have become more versatile in nature while having an experience of both corporate and government work environment along with opportunities of interacting with different government officials. Thus, seeking for a job opportunity that would help in bringing forth my versatility, experience and interests all together to attain my career objectives.

DATE OF BIRTH: 04/11/1997

CONTACT

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ADDRESS:

Siddhi Ashram Santanagar road, Agartala
Tripura (W), 799003

Date: 13.05.2024

Place: Agartala

EDUCATION

MASTER OF BUSINESS ADMINISTRATION

Tripura University | 2018-2020

- Marketing & Finance
- CGPA - 8.93 (89.30%)
- Project - **DEVELOPING IEC MATERIAL FOR THE RURAL DEVELOPMENT (PANCHAYAT) DEPARTMENT, GOVERNMENT OF TRIPURA.**

Awards/Certifications received –

- GP-10 & Certificate of Experience from RD (Panchayat) Department.
- A Certificate of Appreciation for A State-Level Ad Making competition.

BACHELOR OF BUSINESS ADMINISTRATION

Tripura University | 2015-2018

- Marketing
- CGPA - 8.92 (89.20%)
- Project - **CONSUMER AWARENESS AND PREFERENCE OF BUYING ICE-CREAMS: A STUDY IN AGARTALA CITY**

. Awards/certification received:-

GP-09 & Certificate of Experience from Gomati Cooperative Milk Producers' Union Ltd.,

HIGHER SECONDARY EXAMINATION (CBSE), 2015

Kendriya Vidyalaya, O.N.G.C. Agartala

- Commerce
- Percentage –80%

SECONDARY EXAMINATION (CBSE), 2013

Kendriya Vidyalaya, O.N.G.C. Agartala

- CGPA- 7.4

CORE SKILLS AND COMPETENCIES

- Creativity
- Communication
- Microsoft Office
- Time Management

Signature