

TRIPURA UNIVERSITY
UG PROGRAM AS PER NEP 2020
Tourism Transport and Travel Management

Course I - TTTM 1
(SEM 1)

Unit-I

Travel & Tourism Fundamentals:

Definition of Tourism, Tours, Tourists, The Tourist Destination, Types of Tourism, Scope and objectives of Tourism, Difference between Travel and Tourism

Unit-II

Tourism products:

Concept and classification of Tourism products, Natural Tourism products of India, Man-made Tourism products of India, UNESCO World heritage sites in India;

Unit-III

Tourism Resources:

Tourism resources: Concept, importance characteristics, natural and man-made attractions Physical Tourism Resources: Mountain & Valleys- Indian Himalayas, Aravalli Mountain Ranges, Western Ghats and Eastern Ghats; Deserts, Wetlands & Plains. Coastal Lands and Beaches; Islands; Rivers and Canals; Lakes

Unit-IV

Development of Tourism in India:

Trend of Tourism service in India, Social conditional changes & its impact on Tourism, Infrastructure development, Technological advancement, Travel motivations, paid holiday's concept

Suggested Readings:

1. A. K. Bhatia: Tourism Development- principles and practice;
2. R. K. Sinha: Growth and Development of Modern Tourism;
3. P. N. Shetty: Successful Tourism Management
4. J. M. S. Negi: Travel agency and tour operation-concepts and principles
5. S. K. Swain and j. M. Mishra: Tourism: Principles and Practices

TRIPURA UNIVERSITY
UG PROGRAM AS PER NEP 2020
Tourism Transport and Travel Management

Course 2 - TTTM-2
(SEM 2)

Unit-I

Tourism Information:

Concept and purpose of Tourism Information; Sources of Tourism Information; Geographical and demographic tourism information of India and NE region; Usages of internet and social media in the field of Tourism Information, World Tourism Organisation (WTO);

Unit-II

Travel Formalities:

Reservations and cancellation procedures for tour related services- Hotels, Airlines, and Trains etc. Other formalities: Passport, VISA, special permit and currencies, Computer Reservation System (CRS);

Unit-III

Tourism Transportation:

Tourism & Transport Services: Basic issues in Air Transport Services, Surface Transport, Water Transport

Unit-IV

Hospitality & Accommodation Services:

Tour Itinerary & Presentation, Preparation of Travel Planning, Tour operations & Tour Guide, Grading to Hospitality & Accommodation services.

Suggested Readings:

- A.K. Bhatiya: Tourism Development- principles and practice;
- P. N. Shetty: Successful Tourism Management
- P. Sharma: Handbook of Research on Global Hospitality and Tourism
- Stephen J. Page: Tourism management: managing for change
- V. Agnihotri: A Complete Book on Tourism and Travel

Course 3 - TTTM- 3
(SEM 3)

Unit-I

Tourism Regulations:

Law and order regulation, Travel regulations, Economic regulation, Health regulations, Accommodation regulation

Unit-II

Tourism Industry:

Tourism as a Service Industry, Recent trends in domestic tourism in India, Development process of domestic tourism in India, International tourism trends in India, Tourism Marketing & Advertising, personality development & communicating skill

Unit-III

Tripura Tourism:

Tourist places in Tripura, Factors influencing the growth of Tripura tourism, Role of Tripura Tourism Development Corporation (TTDC) limited, recent initiatives taken by TTDC

Unit-IV

Travel Agencies and Tourism Operation Business:

Factors governing tourism demand and supply, segmentation in the tourism market, Activities in a Travel Agency, how to set up travel agency and tour operation business, Guidelines for tour operator and Tour guide, sources of income of travel agency business.

Suggested Readings:

- B. M. Panda: A book on Indian Tourism and culture Paperback;
- P. N. Shetty: Successful Tourism Management
- J. M. S. Negi: Travel agency and tour operation-concepts and principles
- Mohinder Chand: Travel agency management
- Stephen J. Page: Tourism management: managing for change
- S. Roday , A. Biwal V. Joshi: Tourism Operations and Management
- S. Sen: Tourism in North East India